



# DAMEX PRO LEAGUE 2023

[www.damexproleague.com](http://www.damexproleague.com)



# #TheShowOnTheRock

The Damex Pro league is a unique competition which provides young promising athletes as well as experienced players, the opportunity to demonstrate their bravery in an **exclusive and original tournament**. As a closed, by invite event, it also provides the great opportunity for coaches and agents to scout potential players. After last years success, we are thrilled to launch the second edition.

## Become a Tournament Partner

As we are seeking for the Pro League to be a **non-profit event**, we are seeking partners to collaborate with us in ensuring the success of this tournament once again. We have multiple packages and marketing opportunities available, which we believe will pique your interest. Our goal is to provide equal support to two local charities, Possabilities Gibraltar and MBS Wellbeing in the event that we make a profit.

When **26-02** June-July  
2023

Tercentenary Hall

**GIBRALTAR**

where

For a Great  
Prize of **20.000 €**



# Shall we play?

All players will train together prior to the tournament so the coaches are in a position to evaluate their performance (Draft combine). Subsequently, the coaches will select the favorite players (Draft day) and form a team. The players will face the challenge of playing with team members they have never played with and coaches they have never worked with.



**54** International players

**6** Teams  
Professional coaches  
Sport influencers

**1** Draft Night

# Event of the year



# Get to know the League



Prior to the start of the competition we will level up the expectations centered on the tournament: our socials will be sizzling! Each week we will reveal details in relation to the players, the coaches, our sponsors and further surprises. The invitation pack for each player includes accommodation, meals and much more...



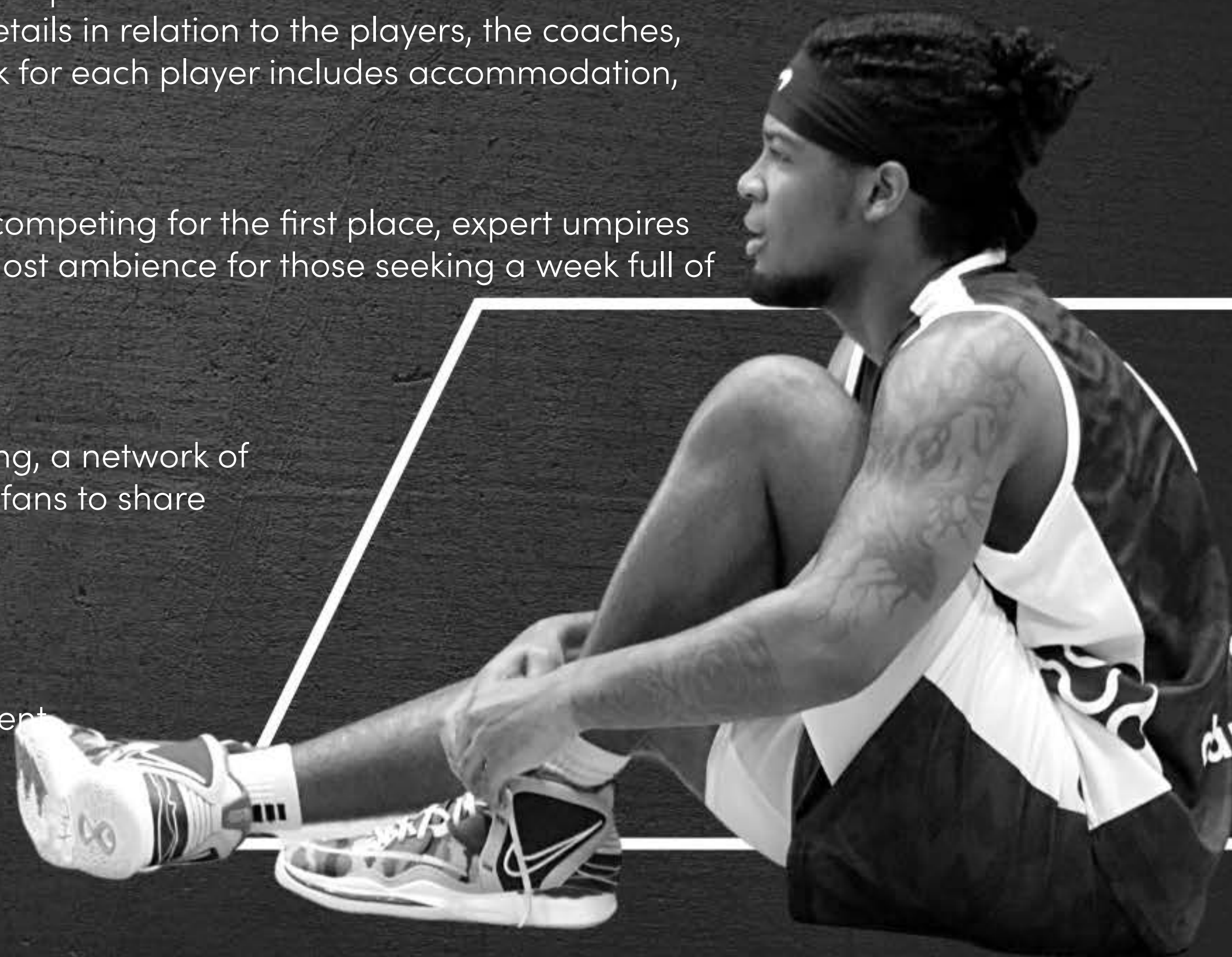
High level Intense matches with professional players, competing for the first place, expert umpires and enthusiastic fans on the stands will create the utmost ambience for those seeking a week full of fun and fast paced basketball.



The Damex Pro League will offer professional streaming, a network of influencers, live updates on socials and a platform for fans to share their comments.



A complete unique experience with live DJ, entertainment and a great selection of merchandise. We provide the ultimate setting for all attendees to thoroughly enjoy.



# Rules of the Game

5 x 5

4 quarters  
x 10 mins

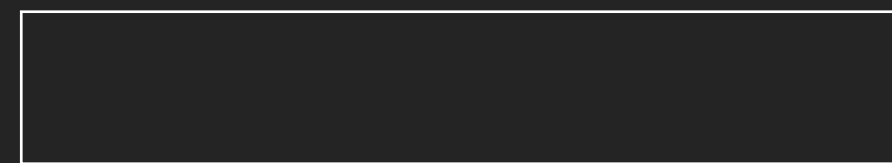
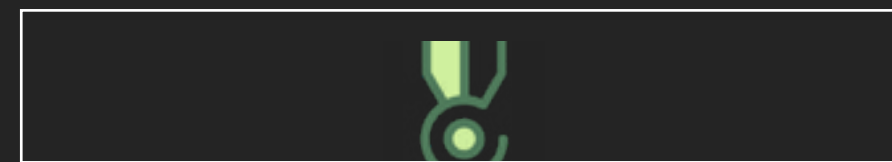
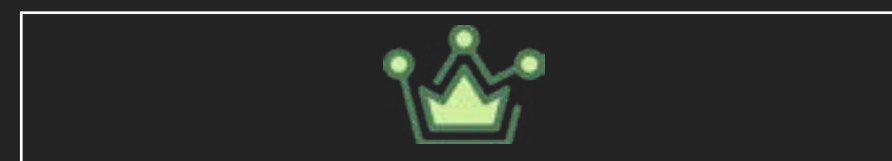
The first of each group  
goes straight through to  
the semi-final.

The second and third in  
each group will play for the  
other place in the  
semi-final.

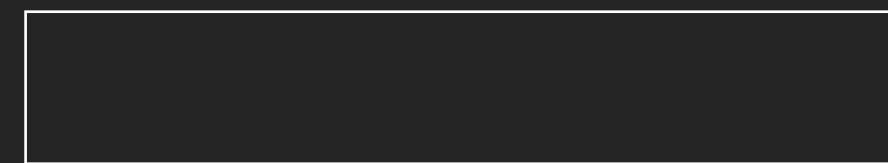
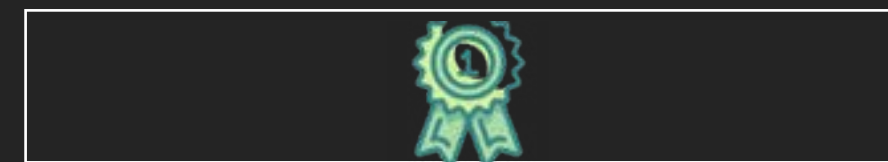
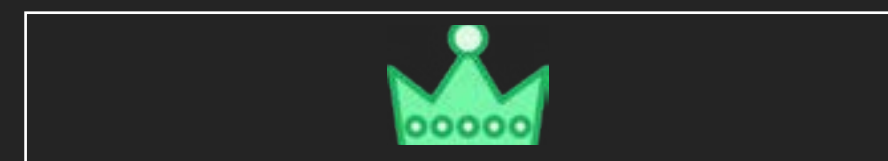
## Team



## Group 1



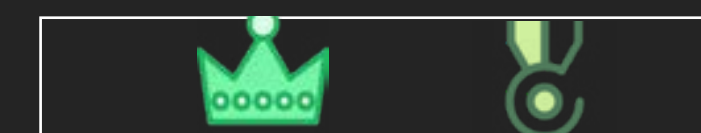
## Group 2



## Semi-final 1



## Semi-final 2



## Final



20.000 €



# Make yourself known

All our matches will be brought to you via various digital channels with the assistance of big sporting personalities (professional players, commentators, influencers), in addition to other special guests. We will engage with influencers from the world of basketball with metrics between:

**50K - 350K** followers

This is our data from last year's competition:

**7.659.683**

impressions

**262.653**

profiles  
reached

**6.461**

new  
followers

**13.878**

interactions





# Collaborators

## MERCHANDISING

- Complete corporate merchandise pack for attendees (supplied by company).
- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.
- Branded water bottles **£ 1.000**
- Branded Animation Hands **£ 1.500**
- Branded Lanyards **£ 1.000**

## SCREENS

- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.
- Feature on collateral, web and social media as collaborators.

**£ 1.000**

## BANNER

- 2320 x 680 mm branded Banner.
- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.
- Feature on collateral, web and social media as collaborators

**£ 1.500**

## COURTSIDE ADVERTISEMENT

- 2900 x 1860 mm branded banner.
- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.
- Feature on collateral, web and social media as collaborators.

**£ 1.800**

# Collaborators



# Sponsors

## TRAINING KIT

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- Company logo on all players training tops (60 players)
- Branded banner.
- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.  
Feature on collateral, web and social media as sponsors.
- 2 VIP event tickets, invite to the Draft Night and closing ceremony.
- Online presence on our socials and streaming platform.

**£ 3.500**

## EXCLUSIVE TEAM

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- Branded team kit
- Branded banner
- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.
- Feature on collateral, web and social media as sponsors.
- 2 VIP event tickets, invite to the Draft Night and closing ceremony.
- Online presence on our socials and streaming platform.

**£ 5.000**

# Sponsors

## TRAINING KIT



## EXCLUSIVE TEAM



"The kits depicted in this slide are solely mockups. The ultimate design will be unveiled to the sponsors once it is perfected and ready for presentation."

# Sponsors

## SPONSOR THE MVP

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- Announcement during the closing ceremony
- Branded banner.
- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.
- Feature on collateral, web and social media as sponsors.
- 2 VIP event tickets, invite to the Draft Night and closing ceremony.
- Online presence on our socials and streaming platform.

**£ 3.500**

## SPONSOR THE ALL STAR 5

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- Announcement during the closing ceremony
- Branded banner.
- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.
- Feature on collateral, web and social media as sponsors.
- 2 VIP event tickets, invite to the Draft Night and closing ceremony.
- Online presence on our socials and streaming platform.

**£ 3.500**

## SPONSOR THE CHALLENGE

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- 1 challenge on Instagram reels sponsored by your brand.
- 1 challenge onsite during the finals.
- Branded banner.
- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.
- Feature on collateral, web and social media as sponsors.
- 2 VIP event tickets, invite to the Draft Night and closing ceremony.
- Online presence on our socials and streaming platform.

**£ 3.500**

# VIP SPONSOR

- The VIP Sponsor of the Tournament.
- Headline the Tournament Draft Dinner.
- Static logo on the streaming channel throughout the tournament.
- Featured logo on all team Jerseys.
- Branded banner.
- 6 second ad to be featured throughout the advertisement loop.
- 1 post + story on Social Media with a collaborated ad.
- Feature on collateral, web and social media as sponsors.
- 4 VIP event tickets, invite to the Draft Night and closing ceremony.
- Online presence on our socials and streaming platform.

**£ 10.000**



# LEAD SPONSOR

- Brand the Tournament.
- Static logo and ad on the streaming channel throughout the tournament.
- Fully branded team kits for all 60 players.
- Branded banner.
- Branded courtside banner.
- 4 promotional post on social media (2 feeds and 2 stories).
- 20 second ad to be featured throughout the advertisement loop.
- Feature on collateral, web and social media as sponsors.
- 10 VIP event tickets, invite to the Draft Night and closing ceremony.
- Online presence on our socials and streaming platform.

**£ 30.000**



# We count on you

Contact us at: [info@damexproleague.com](mailto:info@damexproleague.com)

More info at: [www.damexproleague.com](http://www.damexproleague.com)

